Imagine Your Name on the New Museum!

PERMANENT NAMING OPPORTUNITIES & EXHIBIT SPONSORSHIPS

- Washington's Most Visited Children's Museum!
  307,000 Visitors in 2013!
- Increased Access to All Families Regardless of Their Ability to Pay
- Centerpiece of the East Bay Revitalization
- A Model Green Project with both LEED and Green Globes Certification
- Outdoor Discovery Named 1 of 3 "Going Wild" Pilot Sites

Join 650 Individual and Business Leaders in Supporting this Community Treasure!

“It’s the best place on earth!”
– Christian, age 8
Permanent Naming Opportunities

**Lifetime Legacy Naming**
The New Museum will inspire a lifetime of learning and create lasting memories for generations of families to come.

We have two unique opportunities to leave your legacy towards this beloved community treasure. If you would like to NAME THE MUSEUM or NAME THE OUTDOOR DISCOVERY CENTER, call Executive Director Patty Belmonte at (360) 956-0818 x141.

**Your Gift for the New Museum**
- All gifts of $2,500 or more are permanently recognized on the Museum’s Donor Wall.
- Fish gifts permanently recognized on the Community Salmon Run Wall.
- Frog gifts permanently recognized in the Outdoor Discovery Center.
- Cash, securities, and in-kind donations can be accepted.
- Naming opportunities and sponsorships are sold on a first-come, first-served basis.
- All gifts require a signed pledge form.

**Interior Naming Opportunities**

**Public Spaces & Iconic Features**

- Grand Lobby & Iconic Cedar.....................$250K
- Iconic Water Tower................................$250K
- Museum Cafe........................................$100K
- Museum Donor Wall................................$100K
- Museum Store.......................................$100K
- Reclaimed Water Sponsor........................$85K
- Majestic Cedar Tree & Fairy Hideaway........$50K

**Exhibit Halls, Studios & Classrooms**

- National Geographic Gallery..................$200K
- Puget Sound Gallery.............................$120K
- Spiral Stream Slide..............................$100K
- Snug Harbor Gallery.............................$100K
- Move It! Gallery....................................$100K
- Tides-to-Trees Climber..........................$75K
- Good For You! Gallery...........................$75K
- Build It! Gallery..................................$50K
- Emergency! Gallery..............................$50K
- Pin Wall..............................................$50K
- Puget Sound Cargo Ship........................$50K
- Puget Sound Crawl-Thru........................$50K
- Wind Tunnel........................................$40K
- (2) Early Learning Classrooms..............$40K/75K
- Art & Parts Studio................................$75K
- East Bay Activity Room, Bayview.............$60K
- Swantown Activity Room.......................$50K
- East Bay Activity Room, Boatworks.........$40K
- Forest View Activity Room....................$40K

**Exterior Naming Opportunities**

- Entry Plaza Seat Wall w/ Bronze Sculpture...$15K
- Bicycle Depot......................................$25K
- Lighthouse Lookout Design.....................$TBD
- Children’s Garden.................................$75K
- East Bay Seat Wall w/ Bronze Sculpture.....$25K
- Outdoor Green Sponsor..........................$25K
- Nursing Gazebo....................................$25K
- Outdoor Green Sponsor..........................$25K
- (2) Sun Shades......................................$15K/ea

**Join the Chorus of Frogs**

Two affordable sizes for your special name. Frogs will be displayed in the Children’s Garden in the Outdoor Discovery Center.

- Baby Frog $100 (Size: 3.5” x 3.5”)
- Big Frog $250 (Size: 5.5” x 5.5”)
- Baby Micah
- Turner Exhibits
- Chum Salmon $500 (Size: 7” x 4.5”)
- Baby Eglist
- King Salmon $1500 (Size: 12” x 6.5”)
- Silver Salmon $1000 (Size: 10.5” x 5”)
- The ABC company

**Exhibit Construction & Repair Shop**
- Calendar of Events.................................$25K
- Exhibit Construction & Repair Shop.........$25K

**Join the School of Fish**

Three sizes for more personalized inscriptions. Fish are displayed indoors along the Salmon Run Wall.

- Chum Salmon $500 (Size: 7” x 4.5”)
- Baby Eglist
- The ABC company

**Enduring, Legacy Recognition** (Gifts may be paid over 3-5 years, depending on size.)

- Sold
- Available
- Pending*

*may be available, ask us!
Renewable Advertising & Recognition Opportunities for You or Your Business

All Gifts of $2,500+ and Salmon Run Fish will be Permanently Recognized in the Museum Lobby

**5 & 10 Year Interior Exhibit Sponsorships**

*Gifts may be paid over 3 years, depending on size.*

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### Lobby & Café

#### 5-Year Sponsorships:
- Keepsake Penny Machine: $15K
- Coin Funnel: $10K
- ATM: TBD
- Cafe Demo Area: TBD
- Beverage Menu: $5K

### Good for You! Gallery

#### Gallery Sponsor: Providence St. Peter Hospital

**5-Year Sponsorships:**
- 14-Carrot Cafe: $25K
- East Bay Healthy Home: $25K
- East Bay Home & Barn: $25K
- Vintage Delivery Truck: $25K
- Good For You Gallery Mural: $10K
- Big Red Apple Entry: $15K
- Family Garden: $10K
- Check-Out Stand: $10K
- (6) Market Stalls: $5K/ea
- Apple Orchard: $2,500
- Good For You! Gallery Activity: $2,500

### Puget Sound Gallery

#### Gallery Sponsors: Taylor Shellfish & Seattle Shellfish

**10-Year Sponsorships:**
- Ballard! Water Experience: $50K

#### 5-Year Sponsorships:
- Water Table "Float Your Boat": $40K
- Boat Building Buoy: $25K
- Dock, Crane & Cargo: $25K
- Aquarium: $15K
- Train Depot: $15K
- Boat Building Materials Sponsor: $15K
- Barnacle Wall: $10K
- Dinghy & Activity Shell: $7,500
- Orcas: $6K
- Puget Sound Science Materials Sponsor: $5K

### Emergency! Gallery

#### Gallery Sponsor: Olympia Emergency Services

**5-Year Sponsorships:**
- Shadow Room: $35K
- Baby Nursery: $25K
- Helicopter: $25K
- Light Bright: $25K
- Medic One Ambulance: $25K
- Twirling Barbies: $15K
- Bus Shelter: $15K
- Fire Truck: $15K
- 911 Dispatch: $10K
- Helipad: $10K
- Police Car: $10K
- The Emergency Room: $7,500
- Medic One Naming: $7,500
- Streetscape & Traffic Light: $7,500
- Scream Room: $6K
- Community Heroes Board: $5K

### Tide-to-Trees Climber

#### Gallery Sponsor: Heritage Bank

**No sponsorships available at this time**

### Spiral Stream Slide

#### Gallery Sponsor: Open

### Snug Harbor Gallery

#### Gallery Sponsor: Rick & Pam Panowicz

**5-Year Sponsorships:**
- Nest Climber & Cave: $40K
- Baby Beach: $25K
- Boston Harbor Mural: $15K
- Infant Oyster Bed: $15K
- Tactile Wall & Salmon Maze: $10K
- Tots' Train Table: $10K
- Dramatic Play: $8K
- Magnet Play: $5K
- Parent Resource Center & Nursing Area: $5K
- Duplo Wall: $2,500
- Light Table: $2,500
- Mammal Mommies: $2,500
- Snug Bench: $2,500

### Fabulous Forest Gallery

#### Gallery Sponsors: Weyerhaeuser, Port Blakely, Simpson, Green Diamond, Davidson Industries & Hampton Affiliates

**5-Year Sponsorships:**
- What Can a Tree Be?: $35K
- Forest Stage: $25K
- Pacific Yew Nature Tree: $25K
- Welcome to the Longhouse: $25K
- Woodland Animal Rescue Center: $25K
- Family Camp Site, Presenting: $20K
- Flying Materials Sponsor: $15K
- Longhouse Activity Sponsor: $15K
- Tree House: $15K
- Weaving Loom: $15K
- Bridge, Salmon Stream & Salmon Art: $10K
- Snow Globe Shake: $10K
- Forest Reading Nook: $5K
- Gnarly Bench: $5K
- Camp Site Equipment Sponsor: $2,500

### Move It! Gallery in the Water Tower

#### Gallery Sponsor: Open

**5-Year Sponsorships:**
- Raceways: $50K
- AirWays Maze: $40K
- Build-a-Car: $7,500/ea
- City Viewers: $5K/ea
- Raceways Parking: $5K

### Build It! Gallery

#### Gallery Sponsor: Rob Rice Homes

**5-Year Sponsorships:**
- Sky Crane: $35K
- Sky Cage: $25K
- Green Home & Activities: $25K
- Dump Truck: $10K
- GreenHomeBuilder: $7,500
- Tool Shed: $7,500
- Building Station: $5K

### Arts & Parts Studio

#### Gallery Sponsor: Olympia Federal Savings

**5-Year Sponsorships:**
- MakeSpace Sponsor: $25K
- Creative Play Sponsor: $10K
- Messy Play Sponsor: $10K
- Recycled Art Sponsor: $10K

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**Will You Be Our Super Hero?**

$2,000/year x 5 Years = $10,000

Be part of the exclusive Super Heroes Club and be recognized permanently in the Museum Lobby $10,000 gift, $2,000/year for 5 years (just $166 a month)

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For more information on naming opportunities, please call Museum Campaign Manager at (360) 956-0818 x147.
5 & 10 Year Outdoor Discovery Center Sponsorships

Renewable Advertising & Recognition Opportunities for You or Your Business

All Gifts of $2,500+ will be Permanently Recognized on the Museum’s Donor Wall

Outdoor Discovery Center Exhibits

Events Plaza
Gallery Sponsor: Meconi’s

Covered Terrace
5-YEAR SPONSORSHIPS:
- (2) Outdoor Art Spots......................$5K/ea
- (2) Outdoor Art-Making..............$2,500/ea

The Beach Gallery

5-YEAR SPONSORSHIPS:
- Beached Dinghy..........................................$25K
- Driftwood Fallen Log.............................$25K
- Raccoon Run StickWorks Sculpture..........$25K
- Beach Picnic Table..........................................$15K
- The Beach Shed............................................$10K

Children’s Garden
Gallery Sponsor: Rick & Ellen Middleton

5-YEAR SPONSORSHIPS:
- Sunflower Stage..............................................$35K
- Bunny Hut with Bunnies..............................$25K
- Chicken Coop & Chickens...............................$25K
- The Insect Hotel...............................................$15K
- Nursing Trellis..............................................$10K
- Compost & Worm Bin.......................................$5K
- Flower Garden..................................................$5K
- Pizza Garden...................................................$5K

North Loop——Sand Dig & Gravel Pit

5-YEAR SPONSORSHIPS:
- Gravel Dig with Rock Tunnel.......................$25K
- Sand Dig with Scoops.................................$25K
- Mud Pie Water Play.........................................$20K
- Big Red Hand Pump.......................................$15K
- Woodland Imagination.................................$2,500

Rain Garden
Gallery Sponsors: City of Olympia Storm and Surface Water Utility

5-YEAR SPONSORSHIPS:
- Naturalist Cabin, Presenting.......................$25K
- Naturalist Cabin Activities..........................$10K

Path to Imagination Entrance
Gallery Sponsors: Gastroenterology Associates

5-YEAR SPONSORSHIPS:
- Giant Chair..................................................$5K/ea

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