



"It's the best place on earth!"

- Christian, age 8

Imagine *Your Name* on the New Museum!

Support
Phase II

PERMANENT NAMING OPPORTUNITIES & EXHIBIT SPONSORSHIPS



A KING 5's Best Fun Place to Take Kids



- Washington's Most Visited Children's Museum!
307,000 Visitors in 2013!
- Increased Access to All Families Regardless of Their Ability to Pay
- Centerpiece of the East Bay Revitalization
- A Model Green Project with both LEED and Green Globes Certification
- Outdoor Discovery Named 1 of 3 "Going Wild" Pilot Sites

**Join 650 Individual and Business Leaders
in Supporting this Community Treasure!**

Permanent Naming Opportunities

Enduring, Legacy Recognition

(Gifts may be paid over 3-5 years, depending on size.)

Sold Available
 Pending* Future Phase
 *may be available, ask us!

Lifetime Legacy Naming

The New Museum will inspire a lifetime of learning and create lasting memories for generations of families to come.

We have two unique opportunities to leave your legacy towards this beloved community treasure. If you would like to **NAME THE MUSEUM** or **NAME THE OUTDOOR DISCOVERY CENTER**, call Executive Director Patty Belmonte at (360) 956-0818 x141.

Your Gift for the New Museum

- All gifts of \$2,500 or more are permanently recognized on the Museum's Donor Wall.
- Fish gifts permanently recognized on the Community Salmon Run Wall.
- Frog gifts permanently recognized in the Outdoor Discovery Center.
- Cash, securities, and in-kind donations can be accepted.
- Naming opportunities and sponsorships are sold on a first-come, first-served basis.
- All gifts require a signed pledge form.

Interior Naming Opportunities

Public Spaces & Iconic Features Lifetime Recognition

- Grand Lobby & Iconic Cedar.....\$250K
- Iconic Water Tower.....\$250K
- Museum Cafe.....\$100K
- Museum Donor Wall.....\$100K
- Museum Store.....\$100K
- Reclaimed Water Sponsor.....\$85K
- Majestic Cedar Tree & Fairy Hideaway.....\$50K

- Central Elevator.....\$30K
- Field Trip, Group & Party Entrance.....\$30K
- Coat & Stroller Room.....\$25K
- Exhibit Construction & Repair Shop.....\$25K

Exhibit Halls, Studios & Classrooms Lifetime Recognition

- First Floor Exhibit Hall.....\$100K
- Second Floor Exhibit Hall.....\$100K
- (2) Early Learning Classrooms.....100K/75K
- Arts & Parts Studio.....\$75K
- East Bay Activity Room, Bayview.....\$60K
- Swantown Activity Room.....\$50K
- East Bay Activity Room, Boatworks.....\$40K
- Forest View Activity Room.....\$40K

Gallery & Major Feature Presenters Recognition for life of Gallery Theme

- Fabulous Forest Gallery.....\$200K
- Puget Sound Gallery.....\$120K
- Spiral Stream Slide.....\$100K
- Snug Harbor Gallery.....\$100K
- Move It! Gallery.....\$100K
- Tides-to-Trees Climber.....\$75K
- Good For You! Gallery.....\$75K
- Build It! Gallery.....\$50K
- Emergency! Gallery.....\$50K
- Pin Wall.....\$50K
- Puget Sound Cargo Ship.....\$50K
- Puget Sound Crawl-Thru.....\$50K
- Wind Tunnel.....\$40K
- Entry Hall—Walls of Marbles \$40K & 25K
- Puget Sound Microscope.....\$35K
- Snug Harbor Art Zone.....\$25K
- Turtles Habitat.....\$25K

Exterior Naming Opportunities

Public Spaces Lifetime Recognition

- Museum Parking Central.....\$150K
- Path to Imagination.....\$100K
- Art Fence.....\$75K
- Bicycle Depot.....\$25K
- Entry Plaza Seat Wall w/ Bronze Sculpture.....\$15K

Outdoor Discovery Center Major Features Recognized for life of Gallery Theme

- Life-Sized Tugboat.....\$100K
- Puget Sound Water Feature.....\$100K
- Lighthouse Lookout Building.....\$75K
- Lighthouse Lookout Design.....\$TBD
- Children's Garden.....\$75K
- Driftwood Fort.....\$75K
- Campfire Ring & Seat Wall.....\$50K
- Covered Terrace.....\$50K
- Events Plaza.....\$50K
- Lifeguard Hut & Big Red Chair.....\$50K
- Mother & Baby Orcas.....\$50K
- Trike Hut & Trikes.....\$50K
- Adventure Trail & Tunnel.....\$35K
- Kid Wash Cleanup Station.....\$35K
- Trike & Hike Loop.....\$30K
- Archimedes Screw Water Feature.....\$25K
- East Bay Seat Wall w/ Bronze Sculpture.....\$25K
- Habitat & Rain Garden.....\$25K
- Nursing Gazebo.....\$25K
- Outdoor Green Sponsor.....\$25K
- (2) Sun Shades.....\$15K/ea
- (7) Benches.....\$5K/ea

Join the Chorus of Frogs

Two affordable sizes for your special name. Frogs will be displayed in the Children's Garden in the Outdoor Discovery Center.

Baby Frog \$100
(Size: 3.5" x 3.5")



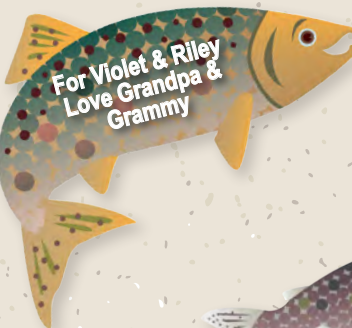
Big Frog \$250
(Size: 5.5" x 5.5")



Join the School of Fish

Three sizes for more personalized inscriptions. Fish are displayed indoors along the Salmon Run Wall.

Chum Salmon \$500
(Size: 7" x 4.5")



King Salmon \$1500
(Size: 12" x 6.5")



Silver Salmon \$1000
(Size: 10.5" x 5")

5 & 10 Year Interior Exhibit Sponsorships (Gifts may be paid over 3 years, depending on size.)

Sold Available
 Pending* Future Phase
*may be available, ask us!

Renewable Advertising & Recognition Opportunities for You or Your Business

All Gifts of \$2,500+ and Salmon Run Fish will be Permanently Recognized in the Museum Lobby

Interior Exhibits Sponsorships

Lobby & Café

5-YEAR SPONSORSHIPS:

- Keepsake Penny Machine.....\$15K
- Coin Funnel.....\$10K
- ATM.....TBD
- Cafe Demo Area.....TBD
- Menu Board.....10K
- Beverage Menu.....5K

Good for You! Gallery

Gallery Sponsor: *Providence St. Peter Hospital*

5-YEAR SPONSORSHIPS:

- 14-Carrot Cafe.....\$25K
- East Bay Healthy Home.....\$25K
- East Bay Home & Barn.....\$25K
- Vintage Delivery Truck.....\$25K
- Good For You Gallery Mural.....\$10K
- Big Red Apple Entry.....\$15K
- Family Garden.....\$10K
- Check-Out Stand.....\$10K
- (6) Market Stalls.....\$5K/ea
- Apple Orchard.....\$2,500
- Good For You! Gallery Activity.....\$2,500

Puget Sound Gallery

Gallery Sponsors: *Taylor Shellfish & Seattle Shellfish*

10-YEAR SPONSORSHIPS:

- Ballcano! Water Experience.....\$50K

5-YEAR SPONSORSHIPS:

- Water Table "Float Your Boat".....\$40K
- Boat Building Buoy.....\$25K
- Dock, Crane & Cargo.....\$25K
- Aquarium.....\$15K
- Train Depot.....\$15K
- Boat Building Materials Sponsor.....\$15/10K
- Barnacle Wall.....\$10K
- Dinghy & Activity Shell.....\$7,500
- Orcas.....\$6K
- Puget Sound Science Materials Sponsor.....\$5K

Emergency! Gallery

Gallery Sponsor: *Olympia Emergency Services*

5-YEAR SPONSORSHIPS:

- Shadow Room.....\$35K
- Baby Nursery.....\$25K
- Helicopter.....\$25K
- Light Bright.....\$25K
- Medic One Ambulance.....\$25K
- Twirling Barbies.....\$15K
- Bus Shelter.....\$15K
- Fire Truck.....\$15K
- 911 Dispatch.....\$10K
- Helipad.....\$10K
- Police Car.....\$10K
- The Emergency Room.....\$7,500
- Medic One Naming.....\$7,500
- Streetscape & Traffic Light.....\$7,500
- Scream Room.....\$6K
- Community Heroes Board.....\$5K

Tide-to-Trees Climber

Gallery Sponsor: *Heritage Bank*

No sponsorships available at this time

Spiral Stream Slide

Gallery Sponsor: *Open*

Snug Harbor Gallery

Gallery Sponsor: *Rick & Pam Panowicz*

5-YEAR SPONSORSHIPS:

- Nest Climber & Cave.....\$40K
- Baby Beach.....\$25K
- Boston Harbor Mural.....\$15K
- Infant Oyster Bed.....\$15K
- Tactile Wall & Salmon Maze.....\$10K
- Tots' Train Table.....\$10K
- Dramatic Play.....\$8K
- Magnet Play.....\$5K
- Parent Resource Center & Nursing Area.....\$5K
- Duplo Wall.....\$2,500
- Light Table.....\$2,500
- Mammal Mommies.....\$2,500
- Snug Bench.....\$2,500

Fabulous Forest Gallery

Gallery Sponsors: *Weyerhaeuser, Port Blakely, Simpson, Green Diamond, Davidson Industries & Hampton Affiliates*

5-YEAR SPONSORSHIPS:

- What Can a Tree Be?.....\$35K
- Forest Stage.....\$25K
- Pacific Yew Nature Tree.....\$25K
- Welcome to the Longhouse.....\$25K
- Woodland Animal Rescue Center.....\$25K
- Family Camp Site, Presenting.....\$20K
- Flying Materials Sponsor.....\$15K
- Longhouse Activity Sponsor.....\$15K
- Tree House.....\$15K
- Weaving Loom.....\$15K
- Bridge, Salmon Stream & Salmon Art.....\$10K
- Snow Globe Shake.....\$10K
- Forest Reading Nook.....\$5K
- Gnarly Bench.....\$5K
- Camp Site Equipment Sponsor.....\$2,500

Move It! Gallery in the Water Tower

Gallery Sponsor: *Open*

5-YEAR SPONSORSHIPS:

- Raceways.....\$50K
- AirWays Maze.....\$40K
- Build-a-Car.....\$7,500/ea
- (2) City Viewers.....\$5K/ea
- Raceways Parking.....\$5K

Build It! Gallery

Gallery Sponsor: *Rob Rice Homes*

5-YEAR SPONSORSHIPS:

- Sky Crane.....\$35K
- Sky Cage.....\$25K
- Green Home & Activities.....\$25K
- Dump Truck.....\$10K
- Green Home Builder.....\$7,500
- Tool Shed.....\$7,500
- Building Station.....\$5K

Arts & Parts Studio

Gallery Sponsor: *Olympia Federal Savings*

5-YEAR SPONSORSHIP:

- MakeSpace Sponsor.....\$25K
- Creative Play Sponsor.....\$10K
- Messy Play Sponsor.....\$10K
- Recycled Art Sponsor.....\$10K

For more information on naming opportunities, please call Museum Campaign Manager at (360) 956-0818 x147.



Will You Be Our Super Hero?
\$2,000/year x 5 Years = \$10,000
 Be part of the exclusive **Super Heroes Club** and be recognized permanently in the Museum Lobby \$10,000 gift, \$2,000/year for 5 years (just \$166 a month)

5 & 10 Year Outdoor Discovery Center Sponsorships

Renewable Advertising & Recognition Opportunities for You or Your Business

(Gifts may be paid over 3 years, depending on size.)

Sold Available
 Pending* Future Phase
 *may be available, ask us!

All Gifts of \$2,500+ will be Permanently Recognized on the Museum's Donor Wall

Outdoor Discovery Center Exhibits

Events Plaza

Gallery Sponsors: *Meconi's*

Covered Terrace

5-YEAR SPONSORSHIPS:

- (2) Outdoor Art Spots.....\$5K/ea
- (2) Outdoor Art-Making.....\$2,500/ea

The Beach Gallery

Gallery Sponsors: *Weyerhaeuser, Port Blakely Tree Farms LP, Anderson and Middleton Company, OSG Dozing, Snell Crane, Millworks Cedar Sheds, Puget Sound Landscaping, Dan O'Neill, Great Western Supply, Altus Traffic Management, & Robert W. Droll, Landscape Architect, PS*

5-YEAR SPONSORSHIPS:

- Beached Dinghy.....\$25K
- Driftwood Fallen Log.....\$25K
- Raccoon Run* StickWorks Sculpture.....\$25K
- Beach Picnic Table.....\$15K
- The Beach Shed.....\$10K

Children's Garden

Gallery Sponsor: *Rick & Ellen Middleton*

5-YEAR SPONSORSHIPS:

- Sunflower Stage.....\$35K
- Bunny Hutch with Bunnies.....\$25K
- Chicken Coop & Chickens.....\$25K
- The Insect Hotel.....\$15K
- Nursing Trellis.....\$10K
- Compost & Worm Bin.....\$5K
- Flower Garden.....\$5K
- Pizza Garden.....\$5K

North Loop—Sand Dig & Gravel Pit

5-YEAR SPONSORSHIPS:

- Gravel Dig with Rock Tunnel.....\$25K
- Sand Dig with Scoops.....\$25K
- Mud Pie Water Play.....\$20K
- Big Red Hand Pump.....\$15K
- Woodland Imagination.....\$2,500

Rain Garden

Gallery Sponsors: *City of Olympia Storm and Surface Water Utility*

5-YEAR SPONSORSHIPS:

- Naturalist Cabin, Presenting.....\$25K
- Naturalist Cabin Activities.....\$10K

Path to Imagination Entrance

Gallery Sponsors: *Gastroenterology Associates*

5-YEAR SPONSORSHIPS:

- Giant Chair.....\$5K/ea

For more information on naming opportunities, please call Museum Campaign Manager at (360) 956-0818 x147.

OUTDOOR DISCOVERY CENTER

